

# Hedge Fund Fact Sheet

Funds managed by Successful Portfolios LLC.  
Returns and holdings are as of September 30, 2013.

## Mean Reversion Fund

The Mean Reversion Fund employs a strategy that initiates trades based on a quantitative ranking of a stock's last trade price in relation to its 65 day moving average price, relative to that of other stocks. The fund's investment opportunity set consists of more than 1500 stocks selected for possible trading based on various criteria including membership in the S&P 1500 or S&P ADR Index.

Inception Date:	July 28, 2010	<b>Largest Holdings</b>	
Total Net Assets:	\$1,391,961	Google - GOOG	Akamai Technologies - AKAM
Number of Positions Held:	218	Apple - AAPL	Norfolk Southern - NSC
Total Return Since Inception:	56.79%	Cisco - CSCO	Cabot Oil & Gas - COG
Total Return YTD 2013:	21.71%	Bank of America - BAC	Celgene - CELG
Compound Annual Growth Rate:	15.20%	Goldman Sachs - GS	PNC Financial - PNC
Annualized Turnover YTD 2013:	N/A	Nvidia - NVDA	Baidu - BIDU

## Real Assets Fund

The Real Assets Fund seeks to provide long-term capital appreciation by investing primarily in the common stocks of companies that own or develop natural resources and in companies that own significant real estate or infrastructure assets including telecom and transportation related infrastructure.

Inception Date:	October 28, 2010	<b>Largest Holdings</b>	
Total Net Assets:	\$380,937	Dolphin Capital - DOLHF	Hess Corp - HES
Number of Positions Held:	81	TW Telecom - TWTC	iShares Gold Trust - IAU
Total Return Since Inception:	1.00%	euNetworks - 5VT	ConocoPhillips - COP
Total Return YTD 2013:	5.63%	Canadian Pacific - CP	EOG Resources - EOG
Compound Annual Growth Rate:	0.34%	E-Tracs MLP 2X ETN - MLPL	BHP Billiton - BHP
Annualized Turnover YTD 2013:	N/A	Junior Gold Miners ETF - GDXJ	CenturyLink - CTL

## Low Volatility Fund

The Low Volatility Fund invests primarily in stocks that demonstrate low beta or low standard deviation of returns relative to the broad U.S. equity market. The fund may also seek to reduce overall fund volatility by trading put and call options and by selectively investing in fixed income assets.

Inception Date:	March 11, 2011	<b>Largest Holdings</b>	
Total Net Assets:	\$1,009,974	SPDR S&P 500 ETF - SPY	Whole Foods Market - WFM
Number of Positions Held:	150	Eaton Vance CEF - ETJ	Pepsico - PEP
Total Return Since Inception:	31.58%	Google - GOOG	Raytheon - RTN
Total Return YTD 2013:	17.09%	iShares S&P 500 ETF - IVV	Proctor & Gamble - PG
Compound Annual Growth Rate:	11.32%	iShares All World ETF - ACWV	Blackrock Int'l G & I - BGY
Annualized Turnover YTD 2013:	N/A	Imperial Oil - IMO	Walmart - WMT

## **Market Timing Fund**

The Market Timing Fund uses technical analysis to trade S&P 500 based ETFs and derivatives. The fund seeks profits in both up and down markets. The fund may use leverage and go either long or short depending on market conditions.

Inception Date:	May 10, 2012	<b>Largest Holdings</b>	
Total Net Assets:	\$186,439	SPDR S&P 500 ETF - SPY	
Number of Positions Held:	2	Futures on SPY ETF	
Total Return Since Inception:	15.69%		
Total Return YTD 2013:	18.63%		
Compound Annual Growth Rate:	11.04%		
Annualized Turnover YTD 2013:	N/A		

## **Aggressive Growth Fund**

The Aggressive Growth Fund seeks to identify and purchase the common equity of companies in, or about to enter, an abnormal high growth stage of their business cycle. The fund focuses on equities that are displaying, or are expected to soon demonstrate, relative price strength and positive earnings momentum. The fund intends to hold a relatively concentrated portfolio of 30 or fewer stocks.

Inception Date:	November 20, 2012	<b>Largest Holdings</b>	
Total Net Assets:	\$67,990	Facebook - FB	Whole Foods Market - WFM
Number of Positions Held:	23	Rex Energy - REXX	Micron Technology - MU
Total Return Since Inception:	37.61%	Splunk - SPLK	BOFI Holdings - BOFI
Total Return YTD 2013:	37.70%	Whirlpool - WHR	US Silica - SLCA
Compound Annual Growth Rate:	N/A	Yandex - YNDX	Everbank Financial - EVER
Annualized Turnover YTD 2013:	N/A	EPL Oil & Gas - EPL	Geospace Technologies - GEOS

## **Important Risk Disclosures on SP Hedge Funds**

All funds shown herein are managed by Successful Portfolios LLC (SP), an independent Registered Investment Advisor Firm located in Clearwater, Florida. For more information on any fund, including an Official Offering Memorandum, please call SP at (727) 744-3614. SP Hedge Funds are unregistered private investment partnerships that trade and invest in various types of securities including stocks, bonds, options and futures. SP Hedge Funds may use leverage in the form of margin borrowing and may go long and/or short. The SP Funds are not “fund of funds”. Trading is based on proprietary SP strategy. All returns shown are net of fees including manager compensation of 1.1% of net assets annualized.

Please be aware that hedge funds are subject to less regulatory oversight and have fewer regulatory safeguards than mutual funds or separate accounts. SP Hedge Funds represent speculative investments that involve a high degree of risk. Investors should have the financial capacity, experience and willingness to bear that risk. Fund strategy and tactics designed to hedge risk could, if and when deployed, prove unsuccessful. Please be aware that SP Hedge Funds have a relatively complex tax structure that might result in delays in distributing important tax information.

SP Hedge Funds are not suitable for every investor and are not intended to be a complete investment program. The SP Hedge Funds accept investment subscriptions from qualified accredited investors only. For more information on what constitutes an accredited investor please see <http://www.sec.gov/answers/accred.htm>.