

Hedge Fund Fact Sheet

Funds managed by Successful Portfolios LLC. Returns and holdings are as of December 31, 2013.

Mean Reversion Fund

The Mean Reversion Fund employs a strategy that initiates trades based on a quantitative ranking of a stock's last trade price in relation to its 65 day moving average price, relative to that of other stocks. The fund's investment opportunity set consists of more than 1500 stocks selected for possible trading based on various criteria including membership in the S&P 1500 or S&P ADR Index.

Inception Date:	July 28, 2010	Largest Holdings	
Total Net Assets:	\$1,517,098	Google - GOOG	Baidu - BIDU
Number of Positions Held:	219	Apple - AAPL	Goldman Sachs - GS
Total Return Since Inception:	70.89%	Bank of America - BAC	Celgene - CELG
Total Return 2013:	32.66%	Norfolk Southern - NSC	Nvidia - NVDA
Compound Annual Growth Rate:	16.91%	Cisco - CSCO	Nike - NKE

Real Assets Fund

The Real Assets Fund seeks to provide long-term capital appreciation by investing primarily in the common stocks of companies that own or develop natural resources and in companies that own significant real estate or infrastructure assets including telecom and transportation related infrastructure.

Inception Date:	October 28, 2010	Largest Holdings	
Total Net Assets:	\$411,642	Dolphin Capital - DOLHF	E-Tracs MLP 2X ETN - MLPL
Number of Positions Held:	86	euNetworks - 5VT	EOG Resources - EOG
Total Return Since Inception:	9.14%	TW Telecom - TWTC	ING Nat. Resource Fund - IRR
Total Return 2013:	14.14%	Canadian Pacific - CP	Phillips 66 - PSX
Compound Annual Growth Rate:	2.79%	Market Vector Gld Miners- GDX	Penn Virginia - PVA

Low Volatility Fund

The Low Volatility Fund invests primarily in stocks that demonstrate low beta or low standard deviation of returns relative to the broad U.S. equity market. The fund may also seek to reduce overall fund volatility by trading put and call options and by selectively investing in fixed income assets.

Inception Date:	March 11, 2011	Largest Holdings	
Total Net Assets:	\$1,113,769	SPDR S&P 500 ETF - SPY	iShares All World ETF - ACWV
Number of Positions Held:	147	Eaton Vance CEF - ETJ	Raytheon - RTN
Total Return Since Inception:	45.11%	Google - GOOG	Imperial Oil - IMO
Total Return 2013:	29.12%	iShares S&P 500 ETF - IVV	NY Comm Bancorp -NYCB
Compound Annual Growth Rate:	14.16%	Kayne Anderson – KYN PRF	Pepsico - PEP



Market Timing Fund

The Market Timing Fund uses technical analysis to trade S&P 500 based ETFs and derivatives. The fund seeks profits in both up and down markets. The fund may use leverage and go either long or short depending on market conditions.

Inception Date:	May 10, 2012	Largest Holdings	
Total Net Assets:	\$207,318	SPDR S&P 500 ETF - SPY	
Number of Positions Held:	2	Futures on SPY ETF	
Total Return Since Inception:	28.65%		
Total Return 2013:	31.91%		
Compound Annual Growth Rate:	16.56%		

Aggressive Growth Fund

The Aggressive Growth Fund seeks to identify and purchase the common equity of companies in, or about to enter, an abnormal high growth stage of their business cycle. The fund focuses on equities that are displaying, or are expected to soon demonstrate, relative price strength and positive earnings momentum. The fund intends to hold a relatively concentrated portfolio of 30 or fewer stocks.

Inception Date:	November 20, 2012	Largest Holdings	
Total Net Assets:	\$74,386	Facebook - FB	Rex Energy - REXX
Number of Positions Held:	22	Splunk - SPLK	Whirlpool - WHR
Total Return Since Inception:	50.55%	Micron Technology - MU	Hyster-Yale Materials - HY
Total Return 2013:	50.65%	Yandex - YNDX	EverBank Financial - EVER
Compound Annual Growth Rate:	44.46%	Geospace Technologies - GEOS	Whole Foods Market - WFM

Important Risk Disclosures on SP Hedge Funds

All funds shown herein are managed by Successful Portfolios LLC (SP), an independent Registered Investment Advisor Firm located in Clearwater, Florida. For more information on any fund, including a Private Offering Memorandum, please call SP at (727) 744-3614. SP Hedge Funds are unregistered private investment partnerships that trade and invest in various types of securities including stocks, bonds, options and futures. SP Hedge Funds may use leverage in the form of margin borrowing and may go long and/or short. The SP Funds are not "fund of funds". Trading is based on proprietary SP strategy. All returns shown are net of fees including manager compensation of 1.1% of net assets annualized.

Please be aware that hedge funds are subject to less regulatory oversight and have fewer regulatory safeguards than mutual funds or separate accounts. SP Hedge Funds represent speculative investments that involve a high degree of risk. Investors should have the financial capacity, experience and willingness to bear that risk. Fund strategy and tactics designed to hedge risk could, if and when deployed, prove unsuccessful. Please be aware that SP Hedge Funds have a relatively complex tax structure that might result in delays in distributing important tax information.

SP Hedge Funds are not suitable for every investor and are not intended to be a complete investment program. The SP Hedge Funds accept investment subscriptions from qualified accredited investors only. For more information on what constitutes an accredited investor please see http://www.sec.gov/answers/accred.htm.