

# **Hedge Fund Fact Sheet**

Funds managed by Successful Portfolios LLC. Returns and holdings are as of May 30, 2014.

## **Mean Reversion Fund**

The Mean Reversion Fund employs a strategy that initiates trades based on a quantitative ranking of a stock's last trade price in relation to its 65 day moving average price, relative to that of other stocks. The fund's investment opportunity set consists of more than 1500 stocks selected for possible trading based on various criteria including membership in the S&P 1500 or S&P ADR Index.

Inception Date:	July 28, 2010	Largest Holdings	
Total Return Since Inception:	77.65%	Apple - AAPL	PNC Financial Services - PNC
Total Return 2013:	32.66%	Google – GOOGL & GOOG	Baidu - BIDU
Total Return 2014:	3.96%	Norfolk Southern - NSC	Microsoft - MSFT
Compounded Annual Growth Rate:	16.14%	Cisco - CSCO	Akamai Technologies - AKAM
Total Net Assets:	\$1,577,123	Nvidia - NVDA	Goldman Sachs - GS
Number of Positions Held:	226	Bank of America - BAC	Southwest Airlines - LUV

#### **Real Assets Fund**

The Real Assets Fund seeks to provide long-term capital appreciation by investing primarily in the common stocks of companies that own or develop natural resources and in companies that own significant real estate or infrastructure assets including telecom and transportation related infrastructure.

Inception Date:	October 28, 2010	Largest Holdings	
Total Return Since Inception:	17.37%	euNetworks - 5VT	Cresud Sociedad - CRESY
Total Return 2013:	14.14%	TW Telecom - TWTC	Penn Virginia - PVA
Total Return 2014:	7.54%	Market Vector Gld Miners- GDX	ING Nat. Resource CEF - IRR
Compound Annual Growth Rate:	4.56%	Canadian Pacific - CP	Hess Corp HES
Total Net Assets:	\$442,689	EOG Resources - EOG	Level3 Communications - LVLT
Number of Positions Held:	94	E-Tracs MLP 2X ETN - MLPL	Phillips 66 - PSX

### **Low Volatility Fund**

The Low Volatility Fund invests primarily in stocks that demonstrate low beta or low standard deviation of returns relative to the broad U.S. equity market. The fund may also seek to reduce overall fund volatility by trading put and call options and by selectively investing in fixed income assets.

Inception Date:	March 11, 2011	Largest Holdings	
Total Return Since Inception:	52.17%	SPDR S&P 500 ETF - SPY	Imperial Oil – IMO
Total Return 2013:	29.12%	Eaton Vance CEF - ETJ	Raytheon - RTN
Total Return 2014:	4.87%	iShares S&P 500 ETF - IVV	PepsiCo Inc - PEP
Compound Annual Growth Rate:	13.92%	American Airlines - AAL	Valero Energy Corp - VLO
Total Net Assets:	\$1,189,763	Google – GOOGL & GOOG	BlackRock Int'l Growth - BGY
Number of Positions Held:	149	iShares All World ETF - ACWV	Microsoft - MSFT



# **Market Timing Fund**

The Market Timing Fund uses technical analysis to trade S&P 500 based ETFs and derivatives. The fund seeks profits in both up and down markets. The fund may use leverage and go either long or short depending on market conditions.

Inception Date:	May 10, 2012	Largest Holdings	
Total Return Since Inception:	31.57%	SPDR S&P 500 ETF - SPY	
Total Return 2013:	31.91%		
Total Return 2014:	2.27%		
Compound Annual Growth Rate:	14.29%		
Total Net Assets:	\$212,029		
Number of Positions Held:	1		

# **Aggressive Growth Fund**

The Aggressive Growth Fund seeks to identify and purchase the common equity of companies in, or about to enter, an abnormal high growth stage of their business cycle. The fund focuses on equities that are displaying, or are expected to soon demonstrate, relative price strength and positive earnings momentum. The fund intends to hold a relatively concentrated portfolio of 30 or fewer stocks.

Inception Date:	November 20, 2012	Largest Holdings	
Total Return Since Inception:	47.17%	Micron Technology - MU	EverBank Financial - EVER
Total Return 2013:	50.65%	Facebook - FB	Huntsman Corp HUN
Total Return 2014:	-2.25%	U.S. Silica Holdings - SLCA	Whirlpool - WHR
Compound Annual Growth Rate:	28.88%	GT Advanced Tech - GTAT	Geospace Technologies - GEOS
Total Net Assets:	\$72,715	Gilead Sciences - GILD	Yandex - YNDX
Number of Positions Held:	24	Rex Energy - REXX	Monsanto - MON

#### **Important Risk Disclosures on SP Hedge Funds**

All funds shown herein are managed by Successful Portfolios LLC (SP), an independent Registered Investment Advisor Firm located in Clearwater, Florida. For more information on any fund, including a Private Offering Memorandum, please call SP at (727) 744-3614. SP Hedge Funds are unregistered private investment partnerships that trade and invest in various types of securities including stocks, bonds, options and futures. SP Hedge Funds may use leverage in the form of margin borrowing and may go long and/or short. The SP Funds are not "fund of funds". Trading is based on proprietary SP strategy. All returns shown are net of fees including manager compensation of 1.1% of net assets annualized.

Please be aware that hedge funds are subject to less regulatory oversight and have fewer regulatory safeguards than mutual funds or separate accounts. SP Hedge Funds represent speculative investments that involve a high degree of risk. Investors should have the financial capacity, experience and willingness to bear that risk. Fund strategy and tactics designed to hedge risk could, if and when deployed, prove unsuccessful. Please be aware that SP Hedge Funds have a relatively complex tax structure that might result in delays in distributing important tax information.

SP Hedge Funds are not suitable for every investor and are not intended to be a complete investment program. The SP Hedge Funds accept investment subscriptions from qualified accredited investors only. For more information on what constitutes an accredited investor please see <a href="http://www.sec.gov/answers/accred.htm">http://www.sec.gov/answers/accred.htm</a>.